

- (iii) Short term interim changes to the Homechoice software system shall be explored, taking into account ideas from the Homechoice Partnership, pending a wider re-procurement with an exception that such a procurement should be led by the Partnership.
- (iv) An annual review cycle be established, incorporating legislative changes and ongoing equality and diversity impact assessments to allow the policy to respond to changing societal and economic issues.
- (v) Comments made by the Committee (as set out in the minutes) be considered as part of the Policy review.

BUSINESS INVESTMENT AND ATTRACTION

(Agenda No. 7)

EGSC/52 The Service Director for Economy and Skills provided an overview of the report (previously circulated stating that the report outlined European funded performance and the changes proposed as the Council transitioned into Shared Prosperity Funded activities.

The Operations Director for Cornwall and Isles of Scilly Growth Hub provided a presentation, key points were noted as follows:

- What is the Growth Hub?
- Context.
- Current Hub Operation Levels – Keeping Momentum.
- Main Enquiry Topics – Growth and Skills.
- Learning points.
- What works?
- Future Model

The Director of Trade and Investment provided a presentation, key points were noted as follows:

- The Cornwall Trade and Investment current functions and achievements since 2018 highlighting inward investment, increased trade, improved visibility and quality of jobs.

- The Cornwall Trade and Investment's proposed functions including retention, UK relocations and expansions, leverage relationships, private investment and wider industry support.

Questions and discussion points made by the Committee, included the following:

- The importance of regular high level data to evidence how well programmes had and were performing.
- Clarification on how Growth Hub had helped start-up businesses, supported existing businesses, and promoted its availability.
- Clarification on the opportunities for inward investment since the Covid pandemic.
- The importance of marketing connectivity.
- The importance of promoting opportunities of global employment for people who already live in Cornwall.
- The importance of ensuring that access to funding was not overly bureaucratic.
- The importance of providing support that helped small businesses grow, to access small grants and maximise productivity/profits and GVA.
- Consideration to the types of businesses attracted to Cornwall, the importance of linking with and leveraging Cornwall's natural assets and its commitment to carbon neutral.
- Concern that current marketing of inward investment to Cornwall did not link with the key principles and Business Plans of Cornwall Council and the importance of attracting businesses on good growth terms.
- Concern at the level of investment achieved and the importance of larger scale business such as floating off shore wind and potential port expansion to support operations.
- The importance of recruitment and retention strategies.
- The importance of a local circular economy compared to businesses who operate and employ staff from elsewhere.

It was moved by Councillor Channon, seconded by Councillor Perry and

RESOLVED that the current Growth Hub and Inward Investment Delivery Models be noted and for comments, as set out in the minutes, influence future delivery models.

OUTCOME DELIVERY PLANS REFRESH 2023-26

(Agenda No. 8)

EGSC/53 The Service Director for Economy and Skills outlined the report (previously circulated) stating that the Outcome Delivery Plans explained what the Council was undertaking to deliver ambitions as set out in the Council's Business plan. He stated that amendments to the interventions and success measures were considered by the Committee in January and today was an opportunity for the Committee to consider the redesigned version and feedback comments to Cabinet for its reflection on 22 March 2023.

Questions and discussion points made by the Committee, included the following:

- The importance of ensuring a clear and consistent snapshot of Foundation Living Wage.
- Clarification on the calculation for "a reduction in the percentage of people on Universal Credit searching for work".
- Consideration to the inclusion of further targets linking with the Local Cycling and Walking Infrastructure Plans and Local Public Transport Strategies.
- Consideration to including targets relating to EV chargers and net zero.
- The importance of setting targets where Cornwall improved and not lag behind the UK and show UK comparisons wherever possible.
- Clarification if targets were set or adjusted if missed.
- Clarification on whether the Council was sufficiently resourced to achieve the aspirations.
- The importance of strengthening commitments to the Real Living Wage by applicants of the Good Growth Programme.
- Consideration to more ambitious wording to the sections relating to "purpose of this outcome plan", "decent income", "a great environment". It was noted that a detailed email would be provided to for clarity.

It was moved by Councillor Dwelly, seconded by Councillor Frost and

RESOLVED that